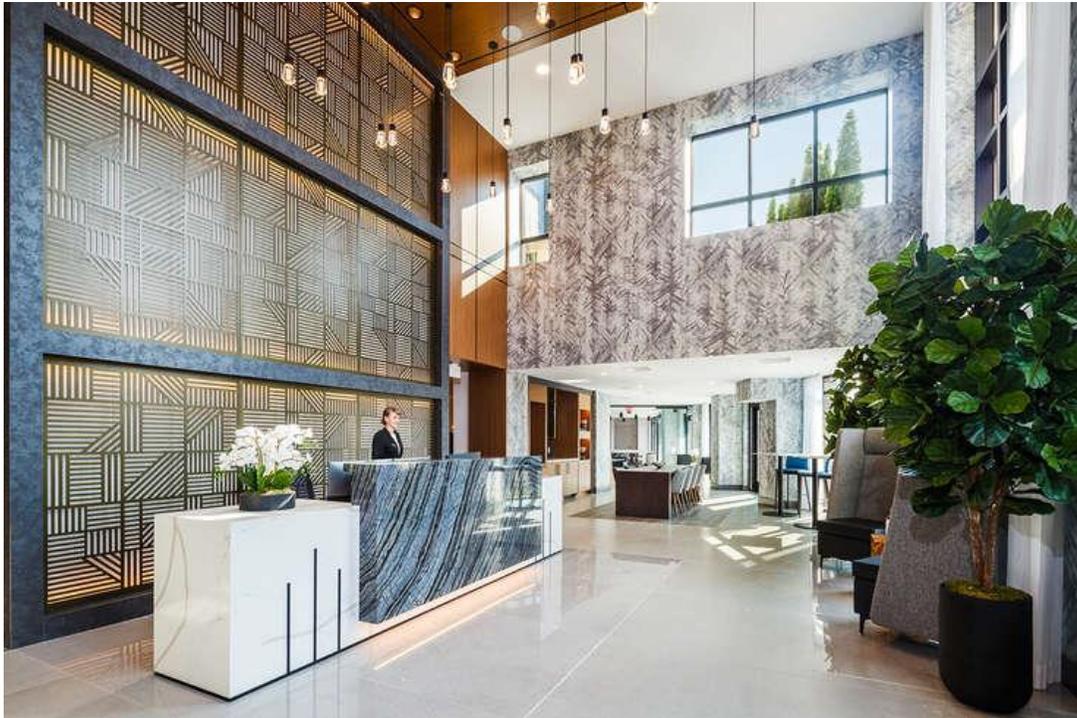


Thursday, November 19, 2020

100 HOUSE OPENS LEASING ON JERSEY CITY'S HOBOKEN BORDER



100 House, a luxury apartment development, opens leasing on Jersey City's Hoboken border developed by BNE Real Estate Group, Hoboken Brownstone Company and McKinney Properties. The building will house 137 rental apartments in Jersey City's lively up and coming area near many bustling Hoboken restaurants, retail and parks.

"For years, people were hyper-focused on Jersey City's waterfront and other long-established neighborhoods, but the transformative changes made to this section of the city in a relatively short period of time have provided an entirely new option that has resonated with residents," said Jonathan Schwartz, a partner at BNE Real Estate Group. "You now have a location with key neighborhood conveniences and services, desirable open space, and unique proximity to both downtown Jersey City and Hoboken and all the culture, dining, nightlife, and recreation they have to offer. There is quick access to New York City as well."





100 House offers apartments from studios up to two-bedrooms. Monthly rents start at \$2,000 per month with grand opening incentives of up to three months free. The building features 35,000 sq.ft of vast amenity spaces designed for work and play offering a luxury lifestyle experience to residents. Amenities include a coffee bar, resident lounge with screening room, game lounge, bowling alley, sports simulator, fitness center, Amazon package lockers and more. With the increased importance of work-from-home, there are also co-working spaces with private offices. The outdoor terrace features a private BBQ area, outdoor bar, games and lounge seating. 100 House residents can also enjoy the shared heated rooftop pool and cabanas at its sister building next door, The Enclave. The Marketing Directors is the exclusive marketing and leasing agent for 100 House.

“100 House offers an elevated living experience and is a great addition to this exciting neighborhood,” said Jacqueline Urgo, President of The Marketing Directors. “Residents will be pleasantly surprised by the comprehensive lifestyle experience available in this building. We’re excited to open the doors to this exceptional new rental offering.”

100 House is located at 100 Hoboken Avenue in Jersey City. The location makes for an easy commute to Manhattan and the building offers a complimentary shuttle service to the Hoboken PATH train station. It is also within a short walk to the vibrant Hoboken and Jersey City restaurants and shops.



