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By: Linda Lindner

## 100 House launches leasing with luxury rentals on Jersey City's Hoboken border



**An in-unit kitchen at 100 House in Jersey City. – CAHN COMMUNICATIONS**

BNE Real Estate Group, Hoboken Brownstone Co. and McKinney Properties on Wednesday said leasing is officially underway at 100 House in Jersey City—a collection of 137 luxury residences on the city's Hoboken border.

The Marketing Directors, the exclusive marketing and leasing agent for 100 House, opened the building's leasing program from an on-site leasing office.

The new offering features a collection of studios, one and two-bedroom homes with monthly rents starting from the \$2,000s, two months free on a 15-month lease, and grand opening incentives of up to three months free. Immediate occupancy is available.



**Schwartz**

“For years, people were hyper-focused on Jersey City’s waterfront and other long-established neighborhoods, but the transformative changes made to this section of the city in a relatively short period of time have provided an entirely new option that has resonated with residents,” said Jonathan Schwartz, a partner at BNE Real Estate Group, which also jointly developed 100 House’s sister building, The Enclave. “You now have a location with key neighborhood conveniences and services, desirable open space, and unique proximity to both downtown Jersey City and Hoboken and all the culture, dining, nightlife, and recreation they have to offer. There is quick access to New York City as well.”

100 House offers a full suite of amenities designed for fun, relaxation and indulgence. Spread across 35,000 square feet of indoor and outdoor spaces, some of the sought-after extras include an lobby lounge with coffee bar, a resident lounge with screening room, game lounge, bowling alley, sports simulator, and a fully-equipped fitness center with virtual exercise programs.

Those working from home will appreciate coworking spaces with private offices, and the pet-friendly building features a dog spa. For outdoor space, there is a private barbeque area, outdoor bar, games and lounge seating. Additional conveniences include Amazon package lockers, complimentary shuttle service to the Hoboken PATH Station, covered onsite parking, a dedicated Lyft spot and nearby Citi Bikes.

“100 House offers an elevated living experience and is a great addition to this exciting neighborhood,” said Jacqueline Urgo, president of The Marketing Directors. “Residents will be pleasantly surprised by the comprehensive lifestyle experience available in this building. We’re excited to open the doors to this exceptional new rental offering.”