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One William in downtown Englewood is 80-percent leased

One William, the new luxury rental community in downtown Englewood, has infused a new level of energy into this burgeoning neighborhood since grand opening in June, delivering modern, amenity-rich living to the area's growing cultural, shopping and entertainment scene.

Featuring 185 one- and two-bedroom residences, a full suite of indoor and outdoor amenities, and a convenient location with prime access to New York City, One William's formula for a vibrant lifestyle has hit its mark, with 80 percent of the upscale residences now leased.

The leasing milestone comes as development partners BNE Real Estate Group and Sterling Properties pulled back the curtain on the building's completed amenity offering which includes a private fitness center with state-of-the-art cardio and weight training equipment, a Wi-Fi lounge with work stations and conference rooms, and a club room with lounge seating, a poker table, shuffleboard, and an indoor/outdoor bar. A separate lobby level lounge is also open, featuring a coffee bar, billiards, seating areas, and a bar. Outside, residents enjoy a rooftop pool terrace with swimming pool, lounge seating, a fire pit, private barbecue stations with dining areas, an outdoor bar with TV, an expansive lawn area, gaming spaces and lounge seating.

One William is also a smoke-free, pet-friendly community that offers a 24/7 concierge, 24/7 onsite maintenance, package acceptance, and onsite parking.

In addition to the recently completed



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Residents have plenty of recreational and social amenities to enjoy, like an outside bar with TV, at One William, the luxury rental community in Englewood.

amenity spaces, the developers have also unveiled a new furnished model home, showcasing one of the many expansive floor plans available at One William.

"There's a lot to be excited about at One William," said Jonathan Schwartz, a partner at BNE Real Estate Group, which tapped The Marketing Directors as the building's exclusive leasing and marketing agent. "While we're delighted to have now completed the full amenity offering and introduced a new model home, we're most proud of the way the overall lifestyle offering has resonated with the public. Our location in the heart of downtown Englewood offered an opportunity to create

something modern and design-driven that would appeal to the growing resident base and become an asset to the community. It's great to see that vision become a reality."

The developers designed a collection of well-appointed one- and two-bedroom residences for One William to appeal to a variety of tastes and needs. Some homes feature private balconies or terraces. Net-effective monthly rents currently start from \$2,165, based on a 13-month lease with one free month.

"One William offers an incredible lifestyle that blends downtown vibrancy,

modern, stylish rental residences, and easy access to transportation," said Jacqueline Urgo, president of The Marketing Directors. "Now that all of the amenities are completed and open to all residents, there is no better time to call this community 'home.'"

Located at 1 William Street, just off of West Palisade Avenue in the heart of Englewood's popular downtown, One Williams places residents within walking distance of shops, restaurants and a cosmopolitan ambience. The Bergen Performing Arts Center is also nearby, offering more than 200 world-class performances throughout the year across the entire spectrum of the performing arts, including rock, classical, dance, and comedy, as well as educational

programs. Mackay Park is one block away, with its walking trails, tennis courts, basketball courts, baseball fields, and an ice skating rink. Just a short drive down the street, the Palisades Interstate Park features hiking, picnicking, boat launches, and stunning cliff-top vistas.

Commuter convenience is also a hallmark of One William's location, with routes 4, 80, and 9W; the New Jersey Turnpike, the Palisades Parkway, and the George Washington Bridge all less than 10 minutes away. The NJ Transit 166x bus route stops three blocks away from One William and provides a 35-minute commute to the Port Authority Bus Terminal.

For more information on One William and to arrange a private tour, visit RentOneWilliam.com or call 201-871-2171.



PHOTO COURTESY OF BNE REAL ESTATE GROUP

Open spaces and outdoor amenities are popular with residents, particularly during the warmer months, at One William, the luxury rental community in Englewood.