

Occupancy underway at luxury rental community along Hoboken border in Jersey City



One Ten Lounge – BNE REAL ESTATE GROUP

The first residents are moving into One Ten in Jersey City, developed by BNE Real Estate Group, McKinney Properties and Hoboken Brownstone Co. at 110 Hoboken Ave., the partnership announced on May 18.

Offering more than 600 square feet of living space, an increasing number of renters are finding the surprisingly large floor plans an ideal choice for their lifestyle needs. The six-story building introduces the final phase of the highly popular Enclave Collection, which delivered more than 600 luxury apartments across three separate buildings to the neighborhood over the past two years.

More than 35% of One Ten's 238 studio, one- and two-bedroom residences are now leased since recently opening to the public.



One Ten Kitchen – BNE REAL ESTATE GROUP

“The unrivaled spaciousness of the studio homes and the variety of layouts at One Ten has unquestionably caught the attention of renters, including many young single-professionals moving on from roommate shares,” said Jacqueline Urgo, president of The Marketing Directors, the exclusive marketing and leasing agent at One Ten. “In fact, the absorption rate of these homes at One Ten has been tremendous and much higher than we’ve typically seen at other rental buildings in Jersey City and the surrounding areas.”

All of the residences at One Ten feature upscale finishes and appointments, including 9-foot ceilings, kitchens with white quartz countertops and stainless-steel appliances, full height tiled baths, custom modular closets, and in-home washer and dryers. Select residences offer private outdoor balconies or patios.

Monthly rents currently start from \$1,650 with new, limited-time incentives that include up to five months free rent.

Residents of One Ten have access to more than 100,000 square feet of lifestyle amenities across the collection, including a rooftop pool deck with private cabanas and New York City skyline views, a rooftop bar, multiple entertainment lounges and fitness studios, a bowling alley, movie theater, and more. One Ten also features a private landscaped outdoor patio with BBQs and fire pits, a private dog run and quick access to new community parks, including the planned 1.5-acre Coles Street Park.

The coveted outdoor space is complemented by a full suite of indoor amenities at One Ten, including a resident lounge, modern fitness center with virtual fitness programs, a coworking lounge with private offices and a coffee bar. Additional conveniences include 24/7 concierge service, Amazon package lockers, covered parking, complimentary shuttle service to the Hoboken PATH Station, and nearby Citi Bikes.

“One Ten represents our commitment to blending stylish residences and design-driven amenities with a vibrant and convenient downtown setting,” said Jonathan Schwartz, a partner at BNE Real Estate Group. “It’s the comprehensive lifestyle today’s renters are looking for.”

One Ten’s ultra-convenient location provides easy access to some of New Jersey’s most dynamic urban centers. Within minutes, residents can enjoy all that Hoboken and downtown Jersey City have to offer. The building is also convenient to the New Jersey Turnpike extension for an easy commute into north and central New Jersey.